

stop dogs' breath



... forever

or stop
Procter & Gamble's
ANIMAL



People for the Ethical Treatment of Animals
501 Front St., Norfolk, VA 23510 • Tel. 757-622-PETA • www.PGinfo.net



Tell Procter & Gamble: As long as animals die, you won't buy.

Procter & Gamble has blinded and poisoned thousands of animals to test deodorants, hair care products, laundry detergents, toothpaste, and other products. To test products, companies typically drip test substances into the eyes of restrained rabbits, smear them on guinea pigs' abraded skin, force chemicals down the throats of mice, and fill rats' cages with sprayed fumes. Such poisoning can cause shaking, vomiting, bleeding from the nose and mouth, and death.

No law requires these tests. In fact, more than 550 companies, such as Amway, Revlon, Estée Lauder, and The Body Shop, make cosmetics and household and personal care products without testing them on animals.

Please help us send the message to Procter & Gamble that its cruel and needless use of animals must stop. Refuse to buy P&G products, and let the company know why by writing or calling:

Mr. Durk Jager
Chairperson of the Board and CEO
Procter & Gamble
1 Procter & Gamble Plaza
Cincinnati, OH 45202
Tel.: 800-543-1745

COMPANION ANIMAL CARE

Eukanuba, Iams

DEODORANT

Old Spice, Secret, Sure

DIAPERS/BABY CARE

Baby Fresh, Kids Fresh, Luvs, Pampers

FOOD AND BEVERAGES

Crisco, Eagle Snacks, Fit Fruit Rinse, Folgers, Jif, Millstone Coffee, Olean/Olestra, Pringles, Sunny Delight

FRAGRANCE

Giorgio, Hugo Boss, Laura Biagiotti-Roma, Old Spice, Red, Venezia, Wings

HAIR CARE

Head & Shoulders, Pantene, Pert, Physique, Vidal Sassoon

HYGIENE

Always, Attends, Tampax

LAUNDRY AND CLEANING

Biz, Bold, Bounce, Cascade, Cheer, Comet, Dawn, Downy, Dreft, Dryel, Era, Febreze, Gain, Ivory, Ivory Snow, Joy, Mr. Clean, Oxydol, Spic and Span, Swiffer, Tide, Top Job

NONPRESCRIPTION DRUGS

Cloraseptic, DayQuil, Metamucil, NyQuil, Pepto-Bismol, Sinex, VapoRub, Vicks

ORAL CARE

Crest, Fixodent, Gleem, Scope

PAPER PRODUCTS

Bounty, Charmin, Puffs, Royale

SKIN CARE

Clearasil, Clearstick, Cover Girl, Max Factor, Noxzema, Oil of Olay

SOAP

Camay, Coast, Ivory, Safeguard, Zest

12/99



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